



MARCHÉ DE L'ART,
CULTURE, LUXE.

FACT SHEET

2023-2024

Culture
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PARIS | LYON | SHANGHAI

ecole-eac.com

1. Key Data of the Institution

NAME	EAC – CULTURE, LUXURY AND ART MARKET		
CAMPUS	Paris and Lyon		
POSTAL ADDRESS	Campus de Paris 33, rue La Boétie 75008 Paris France	Campus de Lyon La Tannerie, 181, avenue Jean Jaurès 69007 Lyon, France	
PHONE NUMBER	Paris: + 33 1 47 70 23 83		Lyon: + 33 4 78 29 09 89
AREA OF STUDIES	Art Market Management	Cultural Management & Communication	Luxury Management & Marketing
LEVEL OF STUDIES	Bachelor and Master levels:	Bachelor courses are taught in French.	
		Master courses are taught in both languages: French and English.	
ERASMUS CODE	F PARIS343		
OFFICIAL WEBSITE	https://ecole-eac.com/en/		
DESCRIPTION	<p>With its 30 years of experience and its state-recognised diplomas, the EAC is one of the major Business Schools to become a professional in the Art Market, Culture, and Luxury industry. Students from all around the world study at Bachelor and Master levels in our France-based campuses located in the heart of Paris and Lyon. Students can discover the professional world throughout their study cycle, and thanks to the Erasmus+ charter and bilateral agreements, benefit from a study mobility. The EAC has also created veritable educational partnerships enabling students to graduate from joint degree programmes abroad.</p> <p>The EAC is also the French National Institute of Gemmology, a school specialised in the study and classification of gems and precious stones. In 2016, the EAC has joined Ad Education network, gathering 20 schools in 10 countries: https://www.ad-education.com/.</p>		

2. Contact Information

TITLE	Ms.
NAME	Floriane THOREZ
OFFICE/DEPARTMENT	International Relations
POSITION	Erasmus+ Program Manager & International Coordinator
EMAIL ADDRESS	floriane.thorez@ad-education.com
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TITLE	Mr.
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3. Exchange Programme Information

EXCHANGE DURATION	1 semester	
SEMESTER LOAD	30 ECTS/semester	
ADMISSION RESTRICTIONS	EAC does not accept students in 1st year of Bachelor's degree.	
NOMINATION DEADLINE	Autumn semester: 15 April	Spring semester: 15 October
NOMINATION PROCEDURE	Partner Universities must nominate their students by sending a nomination email to Ms Floriane THOREZ within the above deadlines. They should indicate for the students: complete names, field and level of study during the mobility, diploma, and contact details.	
APPLICATION DEADLINE	Autumn semester : 30 April	Spring semester : 31 October
APPLICATION PROCEDURE	Once nominated, the students should prepare all the required documents and send them to their Home Institution. Applications must be submitted in French or in English by email to Ms Floriane THOREZ within the above deadlines.	

	Autumn semester	Spring semester
SEMESTER DATES	The 1 st semester starts between mid-September and October, depending on the study program. It ends in December or in January, depending on the study program.	The 2 nd semester at EAC is more dedicated to <u>professional aims</u> . E.g. It starts from mid-April to mid-July for the 2 nd year of Bachelor.
ORIENTATION DAY	A few days before the classes begin or the same day, students will be invited to a mandatory welcome day . They will be given all the necessary information and documents for their stay.	

LANGUAGES OF INSTRUCTION	French or English according to the chosen course program.																							
LEVEL OF LANGUAGE REQUIRED	French	English																						
	CEFR: B2 C1 recommended for the study programs taught in French	TOEFL: > 505 TOEIC: > 785	IELTS: > 6 CEFR: B2																					
AVAILABLE COURSES FOR EXCHANGE STUDENTS	<p style="text-align: center;">Course Programs available in Paris or Lyon, taught in French:</p> <p style="text-align: center;">Bachelor EAC, spécialité Marché de l'art : https://ecole-eac.com/en/formation/art-market-bachelor/</p> <p style="text-align: center;">Bachelor EAC, spécialité Chef de projet culturel : https://ecole-eac.com/en/formation/cultural-mediation-and-communication-bachelor/</p> <p style="text-align: center;">Bachelor EAC, spécialité Marketing du Luxe : https://ecole-eac.com/en/formation/luxury-marketing-bachelor/</p>																							
	<p style="text-align: center;">Course Programs available in Paris, taught in English:</p> <p style="text-align: center;">Master in Art market management: https://ecole-eac.com/en/formation/art-market-management-master/</p> <p style="text-align: center;">Master in Cultural Management: https://ecole-eac.com/en/formation/cultural-management-master/</p>																							
GRADING SYSTEM	<table border="1" style="width: 100%; text-align: center;"> <thead> <tr> <th data-bbox="628 1095 903 1140">Mark</th> <th data-bbox="903 1095 1174 1140">Comment</th> <th data-bbox="1174 1095 1449 1140">ECTS grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="628 1140 903 1184">16-20</td> <td data-bbox="903 1140 1174 1184">Excellent</td> <td data-bbox="1174 1140 1449 1184">A</td> </tr> <tr> <td data-bbox="628 1184 903 1229">≥ 14</td> <td data-bbox="903 1184 1174 1229">Very good</td> <td data-bbox="1174 1184 1449 1229">B</td> </tr> <tr> <td data-bbox="628 1229 903 1274">≥ 12</td> <td data-bbox="903 1229 1174 1274">Good</td> <td data-bbox="1174 1229 1449 1274">C</td> </tr> <tr> <td data-bbox="628 1274 903 1319">10</td> <td data-bbox="903 1274 1174 1319">Pass</td> <td data-bbox="1174 1274 1449 1319">D</td> </tr> <tr> <td data-bbox="628 1319 903 1364">0-9</td> <td data-bbox="903 1319 1174 1364">Fail</td> <td data-bbox="1174 1319 1449 1364">F</td> </tr> <tr> <td data-bbox="628 1364 903 1408">V</td> <td colspan="2" data-bbox="903 1364 1449 1408">Validated by attendance</td> </tr> </tbody> </table>			Mark	Comment	ECTS grade	16-20	Excellent	A	≥ 14	Very good	B	≥ 12	Good	C	10	Pass	D	0-9	Fail	F	V	Validated by attendance	
	Mark	Comment	ECTS grade																					
16-20	Excellent	A																						
≥ 14	Very good	B																						
≥ 12	Good	C																						
10	Pass	D																						
0-9	Fail	F																						
V	Validated by attendance																							
<p style="text-align: center;">Marks are awarded out of 20 and 10 is the pass mark. Average grades in a class are comprised between 10 and 14. Marks above 14 are seldom awarded and indicate outstanding work.</p>																								

4. Practical information

VISA REQUIREMENTS	EU students: Not required	Non-EU students: Student visa required
INSURANCES	<p>EU citizens: European Health Insurance Card.</p> <p>Non-EU citizens: Mandatory insurance required.</p> <p>Students must have an insurance policy covering travel, personal accident, medical expenses (accident and non-accident), hospitalization and emergency evacuation/repatriation throughout the study period at EAC. Students are required to provide a proof of coverage prior to arrival.</p>	
STUDENT HOUSING	<p>We cannot provide accommodation for the students but AD Education has developed a partnership with Livin France: https://livin-france.com/adeducation/register, which we hope can be useful for international students in France. Here is another suggestion: https://erasmusplay.com/en/.</p> <p><i>N.B : Be careful before renting an apartment! Do not pay anything in advance without visiting the accommodation. There are many scams. The school or AD Education cannot be held responsible.</i></p>	
COST OF LIVING	<p>Thanks to the student card given upon arrival, students can benefit from a lot of discounts.</p>	
	<p style="text-align: center;">Housing & Catering</p>	
	<p style="text-align: center;">In Paris: rent/month around 1000€*</p>	<p style="text-align: center;">In Lyon: rent/month around 800€*</p>
	<p>Restaurant: Less than 5€ for a student meal in a University Restaurant (Crous), with the student card. Around 10-15€ for a regular meal*.</p>	
	<p style="text-align: center;">Transportation</p>	
	<p>In Paris: one-way ticket (local transport): 2,10€*. Navigo pass “Imagine R”: 350€* for the academic year, for students under 26 years old. Unlimited travel in Ile-de-France.</p>	<p>In Lyon: one-hour ticket (local transport): 2€*. “TCL student card”: 250* for one academic year, for students under 26 years old. Unlimited travel in Lyon and around.</p>
	<p style="text-align: center;">Leisure</p>	
<p>Lots of museums in Paris are free for students under 26 years old, others provide discounts. Students can benefit from interesting discounts for the cinema as well.</p>	<p>Lots of museums in Lyon are free for students, and others provide discounts. Students can benefit from interesting discounts for the cinema as well.</p>	